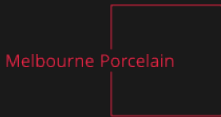


Melbourne Porcelain



## Logo Versions



Primary

Melbourne Porcelain

Wordmark Only



Icon

## Colours



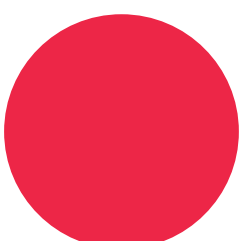
Primary

Hex #ED2647  
RGB rgb(237,38,71)  
CMYK 0 84 70 7  
Pantone 18-1762



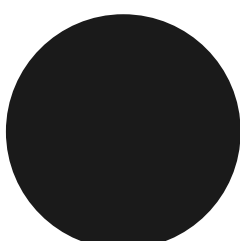
Secondary

Hex #ED2647  
RGB rgb(237,38,71)  
CMYK 0 84 70 7  
Pantone 18-1762



Accent

Hex #ED2647  
RGB rgb(237,38,71)  
CMYK 0 84 70 7  
Pantone 18-1762



Background

Hex #1A1A1A  
RGB rgb(26,26,26)  
CMYK 0 0 0 90  
Pantone 19-3911

## Typography

Primary

Khula Regular

Aa Bb Cc